

A Guide On How To Earn Extra Income From Home



by Sylvia Spurway

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How to earn Money from home, and how to get started.

If you're new to online marketing, your head may be swimming with all of the potential business models you have at your fingertips. In fact, some people get overwhelmed trying to decide what the right path is for them to take.

You know you want to pursue something that you'll understand. And, you want to make money – with an option that has no ceiling for income potential. That's what online marketing is all about.

Affiliate marketing is one branch of the Internet profit tree you could tap into – and it's perfect for newbies, advanced marketers, and those who want to go at their own pace (slow or fast).

You can easily absorb all of the lessons to help your income soar, regardless of whether you've spent three minutes – or three years trying to learn the ropes of online marketing.

So let's go over a few decision-making criteria that could help you see if affiliate marketing is your preferred option.



1. There is a zero to low start up cost involved.

Well that's always nice! Whether you have a shoestring budget set aside or you're working from nothing, affiliate marketing is a strategy that doesn't ask much of you from the start.

A Guide On How To Earn Extra Income From Home

The investment you'll be making will be effort, not cash. Of course for those who want to jumpstart their return, you can always do a little investing in things that cost money – like a domain, hosting, and some advertising if you want to – but it's not a necessity to get the ball rolling.

When you're just getting started – and there are so many different business models to choose from – you may not be sure if you'll enjoy (or profit from) some of them.

When you find a strategy that's no or low cost like affiliate marketing, it lessens your financial risk. Some business models require a huge investment up front – and then, not only are you wasting time and effort if it fails, but you're out hundreds (or even thousands) of dollars.

Another great thing about the nonexistent upfront costs associated with affiliate marketing is that you can be just as successful using 100% free promotional efforts as you can using a paid platform.



2. If you only do Blogs , you don't need a website but if you want to start with a niche get a free website.

There are many ways to begin affiliate marketing right this second without spending a dime. For example, you can use a free blogging platform to start blogging about your niche topic – and refer your readers to items they may want to buy so that you get a commission.

A Guide On How To Earn Extra Income From Home

There are many different places that allow this – aside from blog platforms, such as Squidoo, HubPages, and Zujava. All of them are free to use, and they welcome marketers who can create some good content.

You can also begin posting on a free blog if you want to – but you have to be careful because if you're too promotional, sites like Blogger or WordPress might shut you down.

It's always best if you can go with a domain. You can find great deals on domains. For example, you can do a Google search.

Here is the [free website link where you can create a free site](#) and get the first 10 lessons for free.

Hosting for this free site is zero cost.

If you decide later on you want to buy a domain, you can stay with that site and just transfer your site over. It has all the training included if you decide to sign up [with Wealthy Affiliate and become premium member](#).

You are also able to host 25 websites for free and you can create your own email address [all included in Wealthy Affiliate premium](#). One great thing is you do not need to search for pictures, it comes with one million pictures.

Use this link to sign up with a special bonus for the 1st month you will pay only 19 USD instead of 49 USD. [Click here now for special bonus discount](#)

If you're worried about building a website, don't be. There are people who offer free blog installations so that all you have to do is log in with a username and password and start publishing content as an affiliate marketer. Or, find the instructions on how to install WordPress free online and do it yourself.

With the free website you have access to the first 10 training lessons the site is created in less than 60 seconds.

A Guide On How To Earn Extra Income From Home

[set up your free website now](#)

But again, it's not necessary. [You can get started with a free website](#) and begin putting some of your earnings back into your business later if you want to take that approach.

You don't even need sales experience to become a great affiliate. Your job isn't to sell the customer, but to connect them through whatever platform you're using, so you won't have to worry about *this or* copy writing to make a profit.



3. There's no hassle of product creation for you to worry about.

Creating a product can be daunting to newer marketers. You have to learn all sorts of things – niche research, product creation through multi media platforms, how to launch a website and create high-converting sales copy, and more.

Plus, there's no production costs involved – like paying for graphics, launching on a paid platform, and paying for a tool that delivers your product to the target audience.

With affiliate marketing, you're not burdened by all of these inconveniences. All you're doing is being the middleman.

A Guide On How To Earn Extra Income From Home



That means you go into a niche hoping to bring together buyers and sellers. You're the liaison between the two. This can be just as rewarding as being the one who created the product.

So for instance, let's look at how an affiliate marketer would be the primary go-between:

Let's say you pick the acne niche.

Your job as a product creator would be to provide a solution that helps people cure or treat their acne.

But if you're an affiliate, your job is to find the people suffering from acne problems and point them in the right direction to where they can find good help – to the sellers.

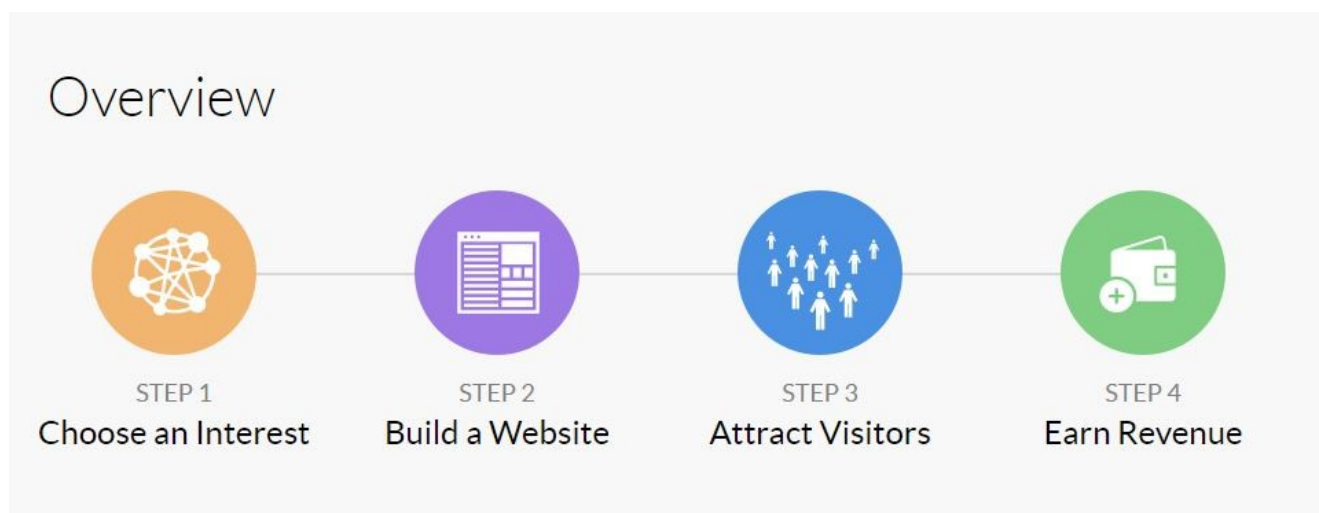
The key to becoming a super affiliate is to build a list of subscribers (they have free list building tools until you can afford a paid one) and become their go-to person whenever they need advice.

Someone they can trust.

You're not actually providing the advice – you can if you want – but you're just saying, "Oh you need help with acne scars? I know of the perfect product for that – here's the link."

A Guide On How To Earn Extra Income From Home

Of course, building a stronger rapport with your readers will increase conversions. If you take the time to review and maybe even implement products and share your results, that will help you convert even better.



When it comes to product creation, you're limited on time and the creation process. It might take you months to take a product from conception to completion.

But as an affiliate marketer, you can instantly begin promoting from a catalog of hundreds of products with a wide range of opportunities for your readers. You'll be profiting on all of them, not just one income stream.

4. It allows you to go into many niches to test for profitability.

Here's one of the BEST perks of pursuing affiliate marketing: Diversity.

You get to dip into dozens, possibly even hundreds of niche markets to see what works best for you.

You're going to get to determine:

- Whether it's easy to compete in that niche.
- How much you can potentially earn.
- Whether or not you find it satisfying.

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All three of those are very important factors for your online success as an affiliate. Some niches will be harder to break into than others, so as an affiliate, you can test the waters to see how easy it is to dominate *before* you buy a domain and pour your heart and soul into it.

WealthyAffiliate.com Membership Options

	Starter For Newbies to Get Started Fast! \$0/month	Premium For Those Who are READY for Success! \$49/month
Live Help	First 7 Days	Unlimited
Private Messaging	✗	✓
Websites	2 Websites	50 Websites
Website Security Package	✗	✓
Website Backup	✓	✓
Beginner Training Course	✓	✓
Personal Affiliate Blog	✓	✓
Affiliate Bootcamp Training	Phase 1	All Phases (7)
Live Video Classes	✗	✓
Video Walk-Throughs	✓	✓
Keyword Research Tool	30 Searches	Unlimited Searches
Training Classrooms	2	12
Affiliate Program	✓	2x Higher Payout
Earn While You Learn	✓	✓
1-on-1 Coaching	First 7 Days	Unlimited
Private Access to Owners	✗	✓
24/7/365 Website Support	✗	✓
Website Feedback Platform	✗	✓
Website Comment Platform	✗	✓
Website Analysis	✗	✓
Best For	Getting Started	Those Ready to Earn!
	\$0.00	\$49.00

Create Your Account Today!

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Potential earnings will be of concern to you. If the traffic's coming, but it's hard to convert the visitors into buyers, then you might prefer to go with another target audience.

Personal satisfaction is what this career path is all about! Online marketing in general is about being your own boss – not having to pursue tasks and topics that don't fulfill you.

As an affiliate marketer, you can dabble in many niches all at once – getting a feel for what satisfies you. You're going to probably hear a lot of advice about keyword volume and competition – but it's important to pay attention to which niches make you feel like getting up out of bed early just so you can get engaged with your audience!

One of the best ways to do this is to use a site like Squidoo, where you're allowed unlimited accounts and unlimited pages. You can literally test everything (within their TOS) – like the pet niche, health, careers and more.

5. It's easy for newbies to master quickly.

A great perk of affiliate marketing is ease of use. So many people find it intimidating to go into product creation because there are so many behind-the-scenes elements involved – including many technical skills you need to know.

But as an affiliate, you'll need to learn some basics that are easy for any level of marketer, including things like:

- Blogging
- Video Reviews
- Web 2.0 Platforms
- Social Marketing

Blogging is simple when you're on a free platform. You're basically going to pick a name and URL for your blog and start publishing posts. It's good to learn what people want in terms of blogging.

A Guide On How To Earn Extra Income From Home

One of the biggest factors is personality. They want you to share insight, opinions and advice with them. Blogs are a great place to review products and share your results and they rank well in search engines.

If you're comfortable with video, then you will want to start using YouTube and maybe embedding those onto your blog. In your videos, you can talk about the niche problems and solutions that you advise them to purchase through your links.

Web 2.0 platforms are sites like Squidoo, Zujava and Hub Pages. Those sites, plus article directories, let you publish free content using your affiliate links. The sites are easy to master if you just take your time and read the instructions on how to set up your pages.

Social marketing is all about sharing. You'll be using sites like Twitter, Google Plus, Facebook and Pinterest to share your blog posts and links to good products that you think will help your niche audience.



6. Your Customer Service Is Non Existent

One of the most time consuming tasks when selling online is handling emails and requests from customers. They may have download issues, need clarification about the product, or want other help.

As an affiliate, none of that is your problem. It all rests on the shoulders of the product creator. It's their job to handle the customer once you send them there, so you can continue working on what matters most – converting new customers.

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Affiliate marketing is right for just about everybody. Even product creators adopt an affiliate strategy to complement the product development branch of their business.

I hope this little guide was helpful for you, come and visit our site.

Let me know if you need help and I will get back to you

<https://myfreedomlifestylebiz.com>

Feel free to drop me a line, and if you sign up at [Wealthy Affiliate](#)

sent me a message at info@myfreedomlifestylebiz.com

thanks for reading all the best Sylvia Spurway



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